

REP HEADLINE# 6300293  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 323-634-8074  
ORDER WORKSHEET

FAX# 323-934-7860  
HARRIS REPORT FROM REP

OCT19/12 19.4  
\*\*\* WPXI-TV \*\*

ADV # 17084 ADV. NAME ISS/CLUB FOR GROWTH ACTION  
AGY # 03056 AGY. NAME TARGET ENTERPRISES

15260 VENTURA BLVD., #1240

SHERMAN OAKS, CA 91403

ORDER # 338174 CONTRACT # 6300293

PRDCT CLUB FOR GROWTH EST#4012 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 NOV4/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED

REP:

TO WPXI  
NEW ORDER - \$28025/43X  
PLS COFN  
THANKS 10/19

DATE OCT19/12 19.4

CON CM

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
\*\*30 MIN SEP B/T SPOTS\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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1			800A-900A	30	4	\$575.00	10/23	10/26	2		TU-F	2
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PROGRAM : TODAY SHOW  
CON COM1 : TODAY SHOW  
CON COM2 : 1X P/D

2			800A-900A	30	4	\$575.00	10/29	10/29	1		MON	1
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PROGRAM : TODAY SHOW  
CON COM1 : TODAY SHOW

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3			400P-430P PROGRAM : JUDGE JUDY CON COM1 : JUDGE JUDY CON COM2 : 1X P/D	30	5	\$300.00	10/23	10/26	4		TU-F	4
4			400P-430P PROGRAM : JUDGE JUDY CON COM1 : JUDGE JUDY	30	5	\$300.00	10/29	10/29	1		MON	1
5			430P-500P PROGRAM : JUDGE JUDY CON COM1 : JUDGE JUDY CON COM2 : 1X P/D	30	5	\$350.00	10/23	10/26	4		TU-F	4
6			430P-500P PROGRAM : JUDGE JUDY CON COM1 : JUDGE JUDY	30	5	\$350.00	10/29	10/29	1		MON	1
7			600P-630P PROGRAM : CH 11 EARLY NEWS @6P CON COM1 : CH 11 EARLY NEWS @6P CON COM2 : 1X P/D	30	5	\$900.00	10/23	10/26	3		TU-F	3
8			600P-630P PROGRAM : CH 11 EARLY NEWS @6P CON COM1 : CH 11 EARLY NEWS @6P	30	5	\$900.00	10/29	10/29	1		MON	1
9			700P-730P PROGRAM : JEOPARDY CON COM1 : JEOPARDY	30	5	\$1,600.00	10/23	10/26	4		TU-F	4
10			700P-730P PROGRAM : JEOPARDY CON COM1 : JEOPARDY	30	5	\$1,600.00	10/29	10/29	1		MON	1
11			700P-805P PROGRAM : FOOTBALL NIGH IN AMERICA CON COM1 : FOOTBALL NIGH IN AMERICA	30	5	\$1,000.00	10/28	10/28	1		SUN	1

70-815P

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12			805P-1130P-12A PROGRAM : NFL:SAINTS @BRONCOS CON COM1: NFL:SAINTS @BRONCOS	30	5	\$5,000.00	10/28	10/28	1		SUN	1
13			1135P-1235A PROGRAM : LENO CON COM1: LENO CON COM2: 1X P/D	30	5	\$400.00	10/23	10/26	4		TU-F	4
14			1135P-1235A PROGRAM : LENO CON COM1: LENO	30	5	\$400.00	10/29	10/29	1		MON	1
15			1235A-135A PROGRAM : FALLON CON COM1: FALLON CON COM2: 1X P/D	30	5	\$200.00	10/23	10/26	4		TU-F	4
16			1235A-135A PROGRAM : FALLON CON COM1: FALLON	30	5	\$200.00	10/29	10/29	1		MON	1
17			135A-205A PROGRAM : CARSON DALY CON COM1: CARSON DALY CON COM2: 1X P/D	30	5	\$100.00	10/23	10/26	4		TU-F	4
18			135A-205A PROGRAM : CARSON DALY CON COM1: CARSON DALY	30	5	\$100.00	10/29	10/29	1		MON	1
19			700P-730P PROGRAM : JEROME BETTIS SHOWOFF CON COM1: JEROME BETTIS SHOWOFF	30	5	\$500.00	10/27	10/27	1		SAT	1
20			730P-800P PROGRAM : THE HINES WARD SHOW CON COM1: THE HINES WARD SHOW	30	5	\$500.00	10/27	10/27	1		SAT	1

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21			1130P-100A	30		\$775.00	10/27	10/27	1		SAT	1
			PROGRAM : SNL									
			CON COM1: SNL									
22			1235A-135A	30		\$175.00	10/28	10/28	1		SUN	1
			PROGRAM : LEO									
			CON COM1: LEO									
OCT/12			23600.00			NOV/12					\$4,425.00	

CONTRACT TOTAL 28025.00  
 TOTAL SPOTS 43

MARKET TOTALS \$93,416 WPXI 30% KDKA 28% WTAE 22% WPGH 14% CABL 0% WPCW 6% WPMY 0%  
 SHARES ESTIMATED  
 SVC- NSI BOOKS- EST/ES NOV/PJ NOV/ES NOV/11 MAY/12 FEB/12  
 DEMOS- RA55+\*